



No. 16 Baoying Dadao
Guangzhou Free Trade Zone
People's Republic of China,
510730

For information, please contact:
Benjamin Ryan Chiang
Marketing Communications
benjamin_chiang@3cems.com.cn
+86 82217620-261

**PRESS
RELEASE
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3CEMS GROUP EMBARKS ON REBRANDING OPERATIONS

1st September 2006 - 3CEMS, one of the world's leading manufacturers in the EMS industry, is embarking on an aggressive re-branding campaign. This is the EMS giant's response to increased consumer demand, intense competition in China yet rocketing growth in the EMS industry.

Marking the first of a line up of marketing initiatives, is the re-launch of their corporate website (<http://www.3cems.com>). Replacing the old look and feel is a more robust platform that is easy to maneuver and serves updated, essential information about the factory's capabilities. Future add-on features to the site include partner access, log in to real time process tracing, new technology features and support for our reseller programs.

Said the Group's C.E.O, Mr. Steve Fan, "this (marketing initiative) represents also a step forward for businesses in China. By taking a serious view of marketing, brand development and identifying new sources of competitive advantage, then topping it with what we deliver to our partners, we lead the pace for better customer centric operations."

Headquartered in Taiwan, 3CEMS is a leading EMS manufacturer with strong focus in the computer peripheral, communications, consumer products and industrial electronics enterprise. With fiscal year 2006 revenues reaching US\$*x* billion, leading global technology-based manufactures have turned to 3CEMS for breakthrough ideas, innovations and effective, efficient execution on the production of their products. Through smart solutions, clients have achieved an increasingly faster rate of product-to-market time, reliable mass-production, higher grade of quality, greater customer satisfaction and increased profitability.

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